



MEI is a non-profit 501(c)(3) Public Charity dedicated to emmpowering people with chronic disease to manage and improve their health. **Here are four ways to work with us:**

1. Put our Expertise to Work for You

- As subject-matter experts:** Leverage our experience with 20,000+ patients to inform your efforts.
- As thought leaders:** MEI can help you develop or refine patient-centered goals, objectives, and tactics.
- As researchers:** By conducting studies, MEI can find answers to your most important questions.
- As creators of medical education programs:** MEI can design and customize education to meet YOUR needs.
- As patient advocates:** MEI can help you build a strategy for patient-friendly policies.

2. Reach Your Target Audience: Sponsor our Award-Winning Programs



Help people live long and well with CKD. With 2.6 million page views per year, people with CKD come to learn how to care for themselves



Raise awareness and use of PD and home HD. Learn about home options and life at home, locate a clinic, get answers, and find stories, helpful tools, and information.



Support self-management with our free online curriculum for people with CKD. Eighteen easy-to-read modules are in English and Spanish. Web, print, audio learning and CE credits are available.

Support for our work comes from project fees, grants, government subcontracts, donations, and sponsorships for our programs. **Email Dori Schatell (info@mei.org) to request a sponsorship proposal or discuss your project.**

3. Educate Your Kidney Patients with our Evidence-Based Materials

Visit www.store.MEI.org to purchase these resources!



Chronic Kidney Disease Education

Teach a CKD Class

1. Use our MIPPA-eligible slide decks one-on-one or with groups. **Download our toolkit.**
FREE: www.lifeoptions.org/goodfuture
2. Have your patients watch video classes presented by Mary Beth Callahan, ACSW, LCSW.
OR, go through mobile-friendly e-courses for patients.
FREE: www.lifeoptions.org/goodfuture_patients

How to Have a Good Future with Kidney Disease

Topics

1. Coming to terms
2. Kidneys & kidney disease
3. Slowing kidney disease
4. Transplant
5. Dialysis & your lifestyle
6. Your money & your life

Highlights of our Helpful Tools & Resources

Learn Online

Help patients become active self-managers. 18 topics include:



- How Kidneys Work
- Following Your Treatment Plan
- Coping with Kidney Disease
- Anemia
- Kidney Lab Tests
- Vascular Access
- Nutrition and Fluids
- Sexuality and Fertility
- Staying Active
- Heart Health
- Work and Kidney Failure
- Paying for Treatment

FREE: www.kidneyschool.org

...And much more!

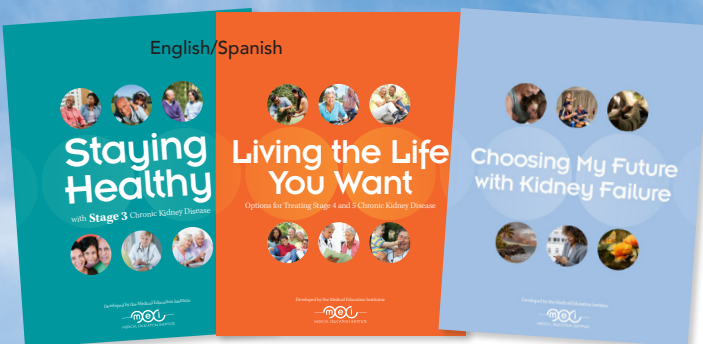
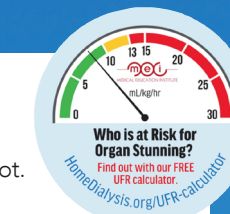
Free Calculators

■ **Ultrafiltration Rate**
See if a treatment is in the safe zone or not.

■ **Medicare Start Date**
Learn when Medicare will start for home dialysis vs. in-center.

■ **eGFR**
Get your glomerular filtration rate, and see how well your kidneys work.

FREE: www.lifeoptions.org/resource-library/#calculators



Offer Hope, Help Patients Take Action to Slow CKD, and Learn About Treatments

Reinforce your teaching! Order our easy-to-read, award-winning booklets to share accurate, up-to-date information. Help people with **stages 1-3 CKD** slow their disease. Help people with **stages 4/5** learn to delay kidney failure and understand *all* of the treatment options.

LOW COST: bulk pricing available, customize with your logo, or self-print with a licensing agreement.

You Can Feel Well and Live Well with Chronic Kidney Disease (CKD)

The 5 Stages of CKD—and What YOU Can Do

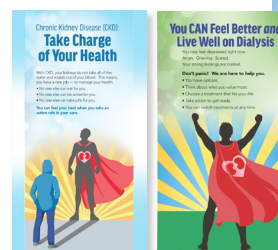
7 Ways to Protect Your Kidneys

Symptoms of CKD to Tell Your Doctor

Use these tools to teach your patients while they wait at appointments.

Take Charge of Your Health (brochure & poster) – learn CKD stages, symptoms, and how to protect kidneys. **You Can Feel Better & Live Well on Dialysis** (brochure) – share action steps to have a good life with dialysis.

COST: Brochure \$24.99/bundle of 50 (English), \$29.99/bundle (Spanish);
Poster 24" x 36" \$20 unframed / \$94 framed



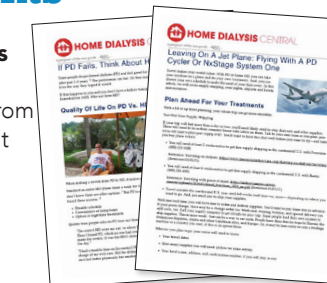
English/Spanish

Encourage Home Treatments



Dynamic, mobile-friendly lessons designed to give patients knowledge and confidence about home treatment.

Easy-to-read articles about PD and home HD lifestyle topics, from keeping a job to what to expect from a PD catheter.

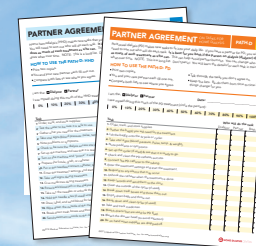


FREE: www.homedialysis.org/life-at-home

There's no place like the **Home Dialysis Central Discussion Group** on facebook

Find support and tips on the road home.

www.facebook.com/groups/HomeDialysisCentral



Reduce Care-Partner Burden

Partner Agreement on Tasks for Home Dialysis (PATH-D) - for PD or HHD. Tools to help patients and care partners negotiate and share tasks. **FREE:** www.homedialysis.org/path-d

Match ESRD Treatment Options to Patients' Values

Use the My Kidney Life Tool Kit to help your patients make informed treatment decisions based on their health, lifestyle, and relationship values. The kit includes:

- **My Kidney Life Plan.org** - A free tool to RATE (using stars) how well a kidney treatment works for a person's values. Patients can share the summary with their health care team. Order our promotional postcards to hand out to your patients or put up a poster in your clinic.
- **My Kidney Life: A New Direction** – Have your patients use this book to learn about each of the treatments for kidney disease so you can make a choice that fits the way you want to live. Cost: \$9.95/book
- **My Kidney Life Values** - Learn how your lifestyle, relationships, and health values can be impacted by each type of kidney treatment with these eClasses. <https://lifeoptions.org/kidney-life/#my-kidney-life-values>

My Kidney Life Plan

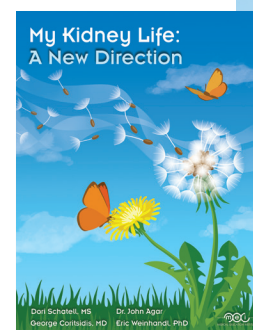
If your kidneys fail, you have options.

Feel your best and live the way you want to. Use this free tool to see how **transplant, dialysis, or comfort care** may fit your life.

Or, if a treatment you use does not work for you, you can switch.

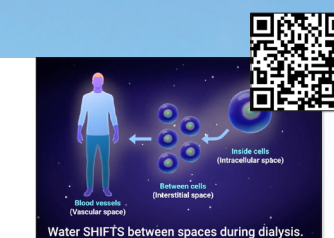
[Get Started](#) [See How It Works](#)

English/Spanish



Promote Safe Ultrafiltration

Educate your patients about **fluid weight** with MEI's free poster download, animated water removal video, and our Life@Home article!

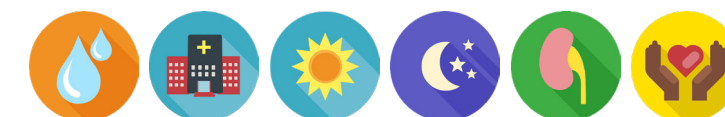


Enhance Learning with Videos

Let's Talk About...3-minute videos:

- **Fistulas** – Learn why to switch from a HD catheter to a fistula.
- **Dialysis Options** – Covers lifestyle impacts of treatments.
- **Fluids** – Shares how excess fluid can make patients feel bad and what they can do about it.
- **Getting Enough Dialysis** – Explains the patient's role in dialysis adequacy.

WATCH:



Learn about each treatment option for kidney failure in our **SIX** short 2-minute videos.

WATCH:



4. Use MEI Professional Resources

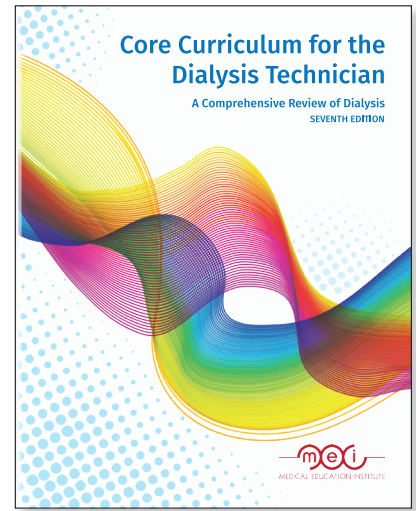
Train New Nurses and Technicians

Core Curriculum for the Dialysis Technician 7th edition

The premier, comprehensive training tool to help technicians—and nurses—learn to provide safe, sensitive, high-quality dialysis. Twelve full color, easy-to-read, fully referenced and illustrated modules cover understanding patients and kidney disease, infection control, professionalism, dialysis principles, vascular access, equipment, water treatment, procedures, and emergency planning. A must-have resource for every technician training program and dialysis clinic—and a low-cost employee onboarding resource for companies. **COST:** \$47.99 book, ebook coming soon.

Practice Tests for the Core Curriculum for the Dialysis Technician

Test knowledge or prepare for the certification exam. Buy per module \$5–15/quiz or bundle all 12 quizzes \$75. Take certification prep 150-question quiz that covers the entire book \$45.



Identify Patients for PD or Home HD

The Method to Assess Treatment Choices (MATCH-D)

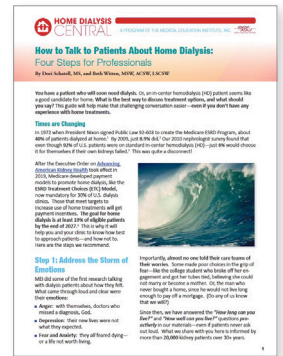
Assess candidates for PD and home HD. Listed as a resource in the CMS Conditions for Coverage Measures Assessment Tool (MAT) for surveyors.

FREE: www.homedialysis.org/match-d

Talk to Your Patients About Home Dialysis

Four Steps for Professionals

What is the best way to discuss treatment options and what should you say? This guide will help make those conversions easier.



FREE: <http://homedialysis.org/talk-to-patients.pdf>

Read Cutting-Edge Home Dialysis Opinions

KidneyViews Blog – MEI and guests share perspectives about home therapies. Submit comments or a guest post and help us tell the world about home dialysis.



FREE: www.homedialysis.org/news-and-research/blog

Teach Self-Cannulation

A How-To Manual

Step-by-step illustrated guide to teaching patients how to put in their own needles—a key step toward helping them preserve their access sites, gain self-confidence, and consider home treatment.



FREE: www.homedialysis.org/buttonhole

Comply with the CMS Requirement to Measure Health-Related Quality of Life

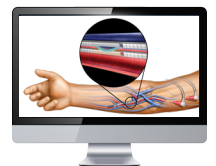
Record, document, and report the results of CMS-required dialysis patient KDQOL-36™ health-related quality of life surveys. Annual subscription fee based on clinic size. **COST:** \$350 or less per clinic per year. www.kdqol-complete.org



Earn Online CE Credits

For Nurses and Dialysis Technicians

Your patients count on your skills every day. Stay up to date, keep up your certification, and help support MEI efforts at the same time. **COST:** \$10 per credit.



<https://mei.org/ce-courses>