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MEI Releases New, Animated Kidney Failure Treatment Options Videos

Madison, Wisconsin — The non-profit [Medical Education Institute](http://mei.org) (MEI) is pleased to release six animated 2-minute videos on [Life Options](#). The new videos explain treatments for people with kidney failure—peritoneal dialysis, standard hemodialysis (HD), daily home HD, nocturnal HD, transplant, and comfort care—in images and easy-to-understand terms. **Watch them [here](#).**

MEI Executive Director, Dori Schatell, MS, says, “A diagnosis of kidney failure is terrifying, and when we humans are afraid, we can’t learn. Hope is the flip side of fear—so it must always be the first message we give patients on any topic. We are excited to add these new videos to share hope and key facts. Used with our free [My Kidney Life Plan](#) decision aid, they will help people match their treatment choice(s) to what matters most to them. Our mission is to empower people with chronic disease to manage and improve their health, and these videos are another tool to help them live their best lives!”

About MEI: The Medical Education Institute, a national 501(c)(3) public charity, was founded in 1993. MEI fulfills its mission by conducting research, developing evidence-based educational materials for consumers and health professionals, and advocating for patient-centered policies. MEI is funded through product sales, unrestricted educational grants, corporate sponsorships, fee-for-service project contracts, and donations. [Make a tax-deductible donation today!](#)

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About MEDICAL EDUCATION INSTITUTE

Watch a short video to learn about our work.

