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Patient Education is Key for Clinics Using New Payment Models

Madison, Wisconsin—New CMS Payment Models that aim to [reduce costs, incentivize home dialysis and transplant](#), and [slow CKD progression](#) are now in effect, so participating clinics will need to make education a central focus of patient care.

[Educational materials](#) from the non-profit [Medical Education Institute \(MEI\)](#) support **values-based, patient-centered treatment choices**. These materials will also help clinics meet the goals of the [Advancing American Kidney Health Initiative](#). MEI's suite of patient education materials are:

- Based on **published science** (each piece gets a full literature review)
- **Hopeful** in tone, as patients are scared and cannot learn until they get past their fears
- Written paragraph-by-paragraph at a **5th-6th grade reading level** (Unique to MEI)
- Grounded in **motivational theory** to engage people in an active self-management role
- **Culturally sensitive** in messages and images; most are in English and Spanish
- Designed to **work together**—and **to promote home dialysis**
- **Low cost or FREE**

Contact MEI About Your Patient Education Needs

[Click here to see a catalog of MEI resources](#), or call MEI at (608) 833-8033 if you'd like to discuss your educational needs and request a sample packet of MEI print materials. Products can also be viewed at <https://store.mei.org/all-products/>.

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Watch a short video to learn about our work.

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